

Futures begin by



Embracing Change

2009 ISLMA Conference

October 29-31, 2009
Crowne Plaza
Springfield, Illinois



CROWNE PLAZA®
HOTELS & RESORTS

Crowne Plaza
3000 Dirksen Parkway
Springfield, Illinois

Hotel Reservations

By Phone: 888-303-1755

To receive the group rate, please reference the group code "LIB" or *IL School Library Media*

Online Hotel Reservations

- Go to www.cpspringfield.crowneplaza.com
- Fill in Reservation Dates and click on check availability
- Fill in Travel Dates and Traveler Information
- Click on Group Identification
- Fill in the ISLMA group booking code: **LIB**

All rooms are \$114.00 (plus 12% tax). Reservations made after OCTOBER 7, 2009 will be accepted on a space and rate available basis and will be subject to current nongroup rate and space availability. Reservation must be guaranteed by a major credit card or prepayment of 1st night's room and tax.



Conference Fees

FULL

CONFERENCE	Early Bird*	Regular*	On-Site
Member	\$110	\$150	\$175
Retired/Student	\$ 75	\$ 105	\$115
Non-Member	\$185	\$225	\$250
Colleagues <i>Para/Admin/Teacher</i>	\$105	\$105	\$105

SINGLE DAY

	Early Bird*	Regular*	On-Site
Member	\$ 95	\$130	\$150
Retired/Student	\$ 65	\$ 75	\$105
Non-Member	\$170	\$205	\$225
Colleagues <i>Para/Admin/Teacher</i>	\$ 75	\$ 75	\$ 75

**Early Bird must be postmarked by 9/21/09 and regular must be postmarked by 10/19/09.*

REGISTRATION QUESTIONS?

Caroline Campbell, Registrar
Phone/Fax: 309.387.6275
ccbell68@A5.com

REGISTRATION OR OTHER QUESTIONS:

Kay Maynard, Executive Secretary
309.649.0911 day or evening
309.649.0916 fax
islma@islma.org

THURSDAY LUNCH

The hotel will provide a Cash Food Station with a selection of boxed lunches for \$13.95. All lunches include a Soda, Bag of Chips, Cookie, and Whole Piece of Fruit. When registering for the conference, please check the box indicating interest in this lunch, if desired. The hotel will handle the money; none will be collected through ISLMA.

Special Instructions

- Use a separate form for each person registering (photocopy).
- Registration form must be postmarked by 9/21/09 (Early Bird) or 10/19/09 (Regular).
- Online Registration is available through the ISLMA website (<http://www.islma.org>). Online registrations must be received by midnight of the Early Bird and Regular dates listed.
- Requests for refunds must be received in writing by October 22, 2009.
- Cancellations will result in a \$25 handling fee.
- Refunds will be made after the conference.
- Confirmations will be sent for registrations received by October 19, 2009.
- Hotel reservation must be made directly with the hotel by October 7.
- **Please remind your district personnel to process this form in time to meet registration deadlines.**

Shopping

The ISLMA Store will be open throughout the conference with a wide selection of merchandise for your shopping pleasure. Anderson's Bookshops will handle the book sales and will offer their usual discount.

The store "philosophy" again this year will be to provide a limited number each of many different items, so if you see something you want, don't wait until later to buy—we may run out! Stop by and shop for friends, relatives, colleagues and yourself!

WE MUST HAVE THE SCHOOL'S TAX EXEMPT NUMBER if you wish to purchase items for your school. **Download the ISLMA Sales Tax Exemption Certificate at <http://www.islma.org>** and bring it with you. For your convenience, Discover, Mastercard and Visa credit cards will be accepted for store purchases.

ISLMA 2009 Conference Featured Speakers

Meet an Author Breakfast

Friday Morning

Have you ever wanted to talk face-to-face with an author, not just listen to a presentation? Have you ever wanted to make personal contacts with authors? If so, now is your chance! This year there will not be just one speaker at the Friday morning event; instead multiple authors will be attending. During the breakfast, authors and illustrators will rotate between tables to discuss and answer your questions about their craft. This will give you the opportunity to have a conversation about the writing and publishing process, as well as to make contacts for possible school visits. The Illinois chapter of the Society of Children's Book Writers and Illustrators (SCBWI) is assisting in coordinating this event. Don't miss this opportunity to meet and greet an author!

The Meet an Author Breakfast is partially underwritten by the LBSS Endowment Fund.

Awards Banquet

Friday Evening

Stephanie D. Vance

Friday Keynote Speaker



Stephanie D. Vance, the "Advocacy Guru" of Advocacy Associates, LLC is author of *Government by the People: How to Communicate with Congress*

and the fabjob.com guide, *Get a Job on Capitol Hill*. She has over 15 years of experience in Congressional affairs, having worked in a prominent DC law firm, lobbied for National Public Radio and worked in

various Congressional offices, holding positions as Legislative Director and Staff Director. Her work on congressional communications stems from a deep and abiding belief that government is effective only when citizens are active participants. She has presented the concepts behind *How to Communicate with Congress* at seminars and workshops around the country, including the Brookings Institution's Government Affairs Institute, and she is a member of the National Speakers Association. Ms. Vance is also a member of the American Society of Association Executives Government Relations Council and a member of Women in Government Relations. Her website, www.advocacy-guru.com has won a number of awards, and her work has been the subject of a variety of print media stories, including an interview with the National Journal's Cloakroom publication. Ms. Vance holds a Masters Degree in Legislative Affairs from George Washington University and a Masters Degree in Liberal Studies at Georgetown University. She was also a 1999 German Marshall Fund Fellow and is listed in "Who's Who in American Women."

Author Awards Breakfast

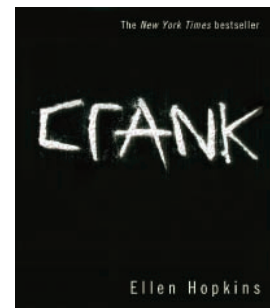
Saturday Morning

Ellen Hopkins

Author of the 2009 Abraham Lincoln Award



Ellen Hopkins is a poet and the award-winning author of twenty nonfiction books for children and five NY Times bestselling young adult novels-in-



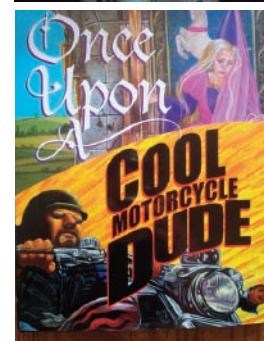
verse. Her first novel, *Crank*, winner of the 2009 Abraham Lincoln Illinois High School Book Award, was released in 2004 and quickly became a word-of-mouth sensation, garnering praise from teens and critics alike. Ellen's other novels include *Burned*, *Impulse*, *Glass*, *Identical*, *Tricks*, and *Fallout*, the highly anticipated finale to the *Crank* trilogy. She lives with her husband and son in beautiful northern Nevada.

Kevin O'Malley

Author of the 2009 Monarch Award




Baltimore, Maryland-based author and illustrator Kevin O'Malley, the author the 2009 Monarch Award winning *Once Upon a Cool Motorcycle Dude*, began drawing as a child, inspired by the illustrations in Maurice Sendak's groundbreaking children's book *Where the Wild Things Are*. A



prolific author and artist who experiments in a variety of mediums and styles in his illustrations, O'Malley has contributed artwork to numerous books by authors such as Judy Fincher, Michael O. Tunnell, and David A. Adler. O'Malley has also created original titles such as *Lucky Leaf*, *Straight to the Pole*, and *Little Buggy Runs Away*, all of which feature humor and an upbeat ending.


Professional Development Seminar Descriptions

 **BYOL**—This session has been designed to be hands-on “bring your own laptop.” Participants are highly encouraged to bring a laptop ready to access a wireless network, with a fully charged battery. **On-site technical assistance will not be available.**

*Full Day Seminars -
9:00 a.m. - 4:30 p.m.*

Seminar 1 Live at the Library of Congress

Lisa Dettling and Charlene Clausin

Participate in an interactive session and learn how to navigate through the Library of Congress website. Access primary sources, and lesson plans for classroom instruction, as well as the millions of books, recordings, photographs, maps, and manuscripts in the Library of Congress collection.  **BYOL**

K-12 Limit: 32 Room: Plaza A

Seminar 2 Day at the Abraham Lincoln Presidential Library and Museum


In the day-long workshop, participants will explore ways to bring primary sources into the classroom. Beginning with the special effects presentation, Ghosts of the Library, this session will delve into the importance of preserving primary sources and the stories they can tell us about our past. Participants will examine documents from the Abraham Lincoln Presidential Library collections, including civil war letters, political cartoons and Lincoln's family correspondence. They will learn how to identify primary sources, determine their credibility as a source, analyze their content and become familiar with print and digital resources available through the ALPLM. The day will include a complimentary tour of the Library and Museum. Lunch on your own.

PreK-12 Limit: 40 Off-site

*Morning Seminars
9:00 a.m. - 12:00 noon*

Seminar 3 Visual Literacy in the Classroom


Jackie Plourde and Krystn Weisheit

In this hands-on workshop, participants will be taken through a visual literacy activity which can be used with any age student. Participants will see an adaptation to a second grade classroom, and will be given time to work on a visual literacy activity in their own setting.  **BYOL**

K-12 Limit: 30 Room: Plaza B

Seminar 4 Unplugging the Fear Factor – Social Media Goes to School

Frances Jacobson Harris

Many educators have concerns about the use of social Web 2.0 tools in schools. Separate fact from fear in this workshop on using social tools for learning. Hear about the latest research on teens and the Internet, and learn tips for teaching Internet safety to students, teachers and parents.  **BYOL**

6-12 Limit: 50 Room: Plaza C

Seminar 5 First Steps to Effective Assessment

Georgeann Burch and Linda Diekman

Plan to attend this workshop if you need motivation and a guide to incorporating effective student assessment into your teaching practices. Get a head start by hearing one library media specialist's story of how she became a “convert” to the importance of thoughtful assessment of student learning in her role as a collaborator with classroom

teachers and as a “solo” teacher-librarian. Specific examples of a variety of assessment tools and methods at K-12 grade levels will be shared. (This session is a repeat of the popular workshop offered during ISLMA pre-conference 2008)

K-12 Limit: 60 Room: Plaza D

Seminar 6 The Best Books of 2009 For Middle School Readers

Michael Cart

As the world of young adult literature continues to expand, it becomes increasingly difficult to stay abreast of new trends and titles. Accordingly, Michael Cart has now “spun-off” a new program for ISLMA attendees in which he will focus on the best of the best new books specifically targeted at middle school-age readers (and their librarians and teachers!). Not “YA Lite,” middle school literature is a separate genre that deserves a spotlight of its own, which Michael, in this stand-alone session, will attempt to provide.

5-8 Limit: 100 Room: Plaza F

Seminar 7 Integrating Technology Skills Into an Information Literacy Curriculum

Doug Johnson

Information literacy and computer literacy are a natural combination. This presentation outlines the steps needed to integrate a traditional library skills curriculum and computer skills curriculum into a single Information Skills (Big6) Process Model. Handouts include the curriculum, a curriculum map, a computerized lesson design form, sample units from grades K-6, and sample assessment tools.

K-12 Limit: 100 Room: Ruby

Seminar 8

Libraries in Action: How to Advocate from City Hall to Washington, DC

Stephanie Vance

Thinking about launching a campaign to get more resources for students in your library? Want to convince your elected officials of the value your library provides to parents and teachers alike? Just want to be sure that state and federal level programs aren't cut? Governmental actions impact school library media personnel in many ways: come to this session to learn more about how policy actions might affect your library and what you can do about it. We'll discuss the basics of effective advocacy as well as how to develop a winning grassroots campaign for your issue. Come prepared with your questions on getting legislators to listen, building coalitions, identifying your goals and, most important, creating champions for your cause. Oh, and be ready to have some fun with group discussion, role playing and fabulous prizes!


K-12 Limit: 100 Room: Emerald

*Afternoon Seminars—
1:30 p.m. - 4:30 p.m.*

Seminar 9

Information Literacy— Rethinking Research Projects

Nadine Norris


Access to knowledge has increased exponentially. Do we guide our students as they learn a process for locating and evaluating information on the Internet or do we just "turn them loose" and let them hunt for facts? We'll discuss how the growth of social media and user created content has completely changed the game of student research and examine how students can safely and responsibly utilize the riches of the Internet.  BYOL

K-12 Limit: 60 Room: Plaza B

Seminar 10

Designing Your Library Curriculum: A Hands-on Approach Using I-SAIL

*Angie Green, Becky Robinson and
Christy Semande*

Explore the Illinois Standards Aligned Instruction for Libraries (I-SAIL) unveiled in 2008 which lists library benchmarks and objectives, then ties them to our Illinois Learning and AASL Standards. Participants will work together to design a library curriculum for various subjects and grade levels. We encourage you to bring lesson plans of all types—from identifying keywords, evaluating websites, to Internet safety. Allow us the chance to help you build your own library curriculum and take control of your program as teacher librarians.  BYOL

K-12 Limit: 60 Room: Plaza C

Seminar 11

Discovering Urban Fiction for Middle School

K.C. Boyd

Urban fiction is a popular, yet controversial, genre especially among middle school library patrons. The genre typically contains settings with, or reference to sexual situations, drugs and violence and features characters living in large urban cities. During the workshop attendees will learn about the history of Urban Fiction, its positive/negative characteristics and which titles appeal to middle school library patrons.

7-8 Limit: 60 Room: Plaza D

Seminar 12

The Best Books of 2009 For High School Readers

Michael Cart

Bigger, bolder and better, the field of young adult literature continues to challenge a new crossover readership composed of high school age and older. In this stand-alone session Michael Cart will discuss the best of the best books of 2009 for readers sixteen and older. Expect Michael's typically idiosyncratic and passionate take on titles, trends, and topics!

9-12 Limit: 100 Room: Plaza F

Seminar 13

E-Books, E-Kids, E-Flat! Three Trends Schools Ignore at their Peril

Doug Johnson

This workshop explores three major changes being evidenced today: 1) the prevalence of ubiquitous, digital information sources, 2) the defined attributes of a "Net" generation, and 3) the rise of a global economy. Each change will be discussed along with strategies that schools and educators can use to stay relevant in their students' lives. Forewarned is forearmed!

K-12 Limit: 100 Room: Ruby

Seminar 14

Marketing Strategies to Anchor the Future of School Libraries and School Librarians

Dr. Sandra Watkins

Come to this lively, interactive session to learn about the most effective marketing strategies to anchor the future of public school libraries and school librarians. Learn how to work with administrators, school board members and community members to enhance the image of school libraries.

K-12 Limit: 100 Room: Emerald

Concurrent Sessions

These sessions are subject to change or cancellation. Exact times and room locations will appear on the ISLMA website in early Fall.

Friday

- 2009 Best of the Best
- ABC's of Growing Writers
- ALA Planning Forum
- Assessment Basics
- Beating the No U Turn Syndrome: Copyright Compliance
- Bring Life to Social Studies with Primary Sources from the LOC
- Café Biblioteca & other Library Transformations
- Cha-Cha-Chapter Books
- DigIt! Cemetery Genealogy
- Enhance Your Future as a School Librarian: PR Strategies
- Essential Tools for Enhancing Professional Learning
- Exciting New Books for Grades 5-8
- Future Good Readers Begin... Monarch List
- The Gutenberg Club
- Helen Bannerman's "Little" Book
- Here's the Evidence: Impacting Student Achievement
- Infusing Internet Resources into the Classroom
- Kids Don't Read? Well, Picture This!
- Learning with Literature
- Listen Up, Legislators!
- Literacy Education at Play: Collaboration between School and Public Libraries
- Narrative Writing
- New Lit for the New Millennium: GLBT
- Nuts & Bolts of the Abe Lincoln Book Award

- Our Voices, Our Vision –Chicago Embraces 21st Century Standards
- A Picture is Worth a 1,000 Words; Character Education
- Profession Fitness Plan: Web 2.0
- The Psychological Connection: Emotional Power of Books
- Reach Out to Students with Facebook
- Reading Motivation & Caudills
- School Libraries + Public Libraries: Tech Partnering
- Sharing Our Vision: The Conversation...
- Showcasing Our Students in Second Life
- Smart Copyright Compliance for Schools
- So You Wish/Want/Need an Author Visit?
- Stop, Collaborate and Listen!
- "That's What We've Always Done..."
- Tyranny of Change in a Web 2.0 World
- Urban Fantasy: Embrace the Monster
- Win-Win: Impacting the Future of Our Profession
- Words & Pictures

Hot Topics

- Internet Safety
- Legislation
- Solo Librarians

Friday Vendor Sessions

- Alexandria in Motion (COM)
- Culturegrams Online (Proquest)
- Exploring the World Book Web (World Book)
- Reading is a SuperPower! (ABDO)
- Science/Math through Lit (Sylvan)

Saturday

- Changing Perceptions: Breaking Down Barriers to Library Learning
- A Course, Endorsement, or Degree: GSLIS Online (Leap) and You
- Designing Your Library Curriculum with I-SAIL
- Embracing the Caudill Program in Your Library
- First Books: An Inside Look
- Fly High with Monarch Books 2010
- Fresh YA Books That Don't Involve Vampires or Faeries
- Got Moodle? We Do!
- I Don't Want to Kiss a Llama But I Do Love to Read!
- Internet Safety for the Overwhelmed
- iPods!
- Letting the Wolf in the Door
- Library Transformations on a Shoestring
- Lochs & Libraries: Scottish School Library Systems
- Meet Ellen Hopkins
- Meet Kevin O'Malley
- National Board for Professional Teaching Standards
- Out of Africa and China and the Middle East
- Presto! Use Magic to Motivate Reading
- Primary Students, Sci-Fi, and Curriculum
- Props & Puppets: Pumping Pizzazz into Your Storytimes
- School Librarians in Second Life
- Surviving Your First Years as a Media Specialist
- Using Multimedia to Promote Lit
- Using SMART Tools to Touch the Future
- Use Google Doc Forms for Instant Feedback
- Want Books? LBSS
- What Can the Center for Children's Books Do For You?

Exhibitors

As of July 1, 2009

- | | | |
|---|---|---|
| <p>ABC-CLIO
Alexandria
Andersons Bookshop
Baker & Taylor, Inc.
Barnes and Noble
Blue Ribbon Book Fairs
Book Systems, Inc.
Bound to Stay Bound Books
Britannica Digital Learning
Capstone Press
Children's Plus, Inc.
CIM Technology Solutions
Compass Point Books
Cover One
Davidson Titles, Inc.</p> | <p>EBSCO Publishing
Embury Ltd.
Follett Library Resources, Inc.
Follett Software
Gale Cengage Learning
IL Technology Purchase Program (ILTPP)
Illinois Department of Natural Resources
Illinois Reading Council
ISLMA
Lerner Publishing Group
Magazine Subscription Service Agency
Mansfield University
Mason Crest Publishing
Perma-Bound Books
Picture Window Books</p> | <p>ProQuest
Rainbow Book Company
Recorded Books
Renaissance Learning
Rosen Publishing Group
Stone Arch Books
Sylvan Dell Publishing
The Child's World
TLC—The Library Corporation
Troxell Communications
Usborne Books and More
Weigl Publishing
Western Illinois University
World Book, Inc.</p> |
|---|---|---|



Recertification Procedure

ISLMA is an approved provider for continuing Professional Development. The number of CPDU credits available for each portion of the conference is listed.

The confirmation letters from the registrar will include CPDUs for which the registrant is eligible. Registrants will receive a certificate of attendance at check-in.

Thursday, October 29

Professional Development Seminars

- Seminars #1-2 6 each
- Seminars #3-14 3 each

Friday, October 30

- All day (four concurrent sessions) 4

Saturday, October 31

- All day (three concurrent sessions) 3

Author Breakfast (Friday and Saturday)

- and Friday Awards Banquet** 1 each

ISLMA 2009 Conference Registration Form

Professional Development Seminars

Thursday, October 29

Note: See inside for details of these seminars. All half day sessions will receive 3 CPDUs. Lunch will be from 12:00 noon to 1:15 p.m. You must indicate 1st, 2nd, and 3rd choices. There is a separate, additional fee to attend the preconference seminars. **One half day session fee is \$75. Two half day sessions, or one full day session, are \$125.**

- 1 _____ 4 _____ 7 _____ 10 _____ 13 _____
 2 _____ 5 _____ 8 _____ 11 _____ 14 _____
 3 _____ 6 _____ 9 _____ 12 _____

A SEMINARS: \$ _____

Registration Fees

Friday, October 30 and Saturday, October 31

To qualify for the member rate, you must be a 2009-2010 ISLMA "Member of record" as of **September 1, 2009**. The non-member fees include a one year ISLMA Membership and subscription to ISLMA News. Please see registration fees.

- Member Retired/Student Member Non-Member
 Colleagues (paraprofessional, administrator, teacher)
 Full Conference Friday Only Saturday Only

B REGISTRATION: \$ _____

Registration for Full Conference or Friday Only Does NOT include lunch.

Meals

Must be pre-registered. Complete menu details are on the ISLMA website.

- Check if you have special dietary requirements. A committee member will contact you for details.

THURSDAY

- I will purchase lunch on-site and I prefer: Turkey/Swiss Croissant
 Ham/Cheddar Croissant Vegetable Wrap
 Annual Membership Meeting/Dinner (Capital City Buffet) \$30.00

FRIDAY

- Meet an Author Breakfast (Presidential Breakfast) \$20.00
 Box Lunch \$20.00
Select One: Turkey Croissant Marinated Veggie Wrap
 Grilled Chicken Salad Roast Beef and Cheddar
 Dinner/Awards Banquet (Vance) \$40.00
Select One: Char-Grilled Atlantic Salmon Chicken and Pasta
 Veggie Lasagna

SATURDAY

- Children's Choice Award Author's Breakfast \$20.00
Vegetable Omelette

C MEALS: \$ _____

Registration Information

PLEASE TYPE OR PRINT

Name _____
(as you want it to appear on the name tag)

School/Organization _____

Grade Level _____

Work Address _____

City _____ State _____ Zip Code _____

Work Phone _____ Work Fax _____

Home Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Cell Phone _____

Check Preferred Address: Work Home

E-Mail Address _____

Regional Library System _____

ISLMA Member as of September 1, 2009? Yes No
(Non-member conference registration includes one year membership)

Are you presenting? Yes No

Are you on Steering Committee? Yes No
(Fees will be adjusted by registrar for presenters and Steering committee members)

Is this your first ISLMA conference? Yes No

Check here if you have a disability and require special services.

Please indicate services needed: _____

Payment

A + B + C = \$ _____

Check, Credit Card or Purchase Order

Mail completed form with check made payable to **ISLMA** or mail a copy of the purchase order to ISLMA Conference Registration, PO Box 598, Canton, IL 61520 or fax to ISLMA at **309.649.0916**

Complete the following information and sign the form.

Discover MasterCard Visa

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Expiration Date:

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M M Y Y

Signature _____